



# Fundraising Ethics

November 2015

ACLU of Ohio Development staff pledge to:

1. Serve and advocate for the ACLU of Ohio mission.
2. Act according to the high standards and visions of the ACLU as well as their profession and conscience.
3. Adhere to all applicable laws and regulations.
4. Work for a salary or fee, not percentage-based compensation or a commission.
5. Not pay, seek or accept finder's fees, commissions or percentage-based compensation for obtaining philanthropic funds.
6. Disclose all conflicts of interest; such disclosure does not preclude or imply ethical impropriety.
7. Accurately state their professional experience, qualifications and expertise.
8. Adhere to the principle that all donor and prospect information created by or on behalf of ACLU of Ohio is the property of the ACLU and shall not be transferred or used except on behalf of the organization.
9. Keep all donor information confidential.
10. Ensure that all solicitation materials are accurate and correctly reflect the ACLU of Ohio's mission and intended use of solicited funds.
11. Properly steward all contributions, including timely reporting on the use and management of funds if requested, and explicit consent by the donor before altering the conditions of a gift to ensure the donor's intent.
12. Ensure that donors receive informed and ethical advice about the value and tax implications of potential gifts.

13. Ensure that accurate and consistent accounting methods are used and that they comply with appropriate guidelines and legal requirements.
14. Ensure that all gifts are solicited consistent with the ACLU of Ohio's values and mission: no gifts should be solicited, accepted or used for any illegal or discriminatory purpose.