

JOB TITLE	Campaigns Manager
REPORTS TO	Campaigns Director
DEPARTMENT	Campaigns
FLSA STATUS	Non-Exempt
LOCATION	Southwest Ohio
DATE	September 3, 2019

POSITION SUMMARY

The Campaigns Manager is a new position geared towards identifying, recruiting, training, and managing leaders in the bail and criminal justice reform movement in southwest Ohio to effect policy change.

RESPONSIBILITIES

Provide on-the-ground organizing and advocacy support for local bail reform efforts.

- Recruit volunteers.
- Identify potential supporters.
- Train volunteers one on one and in groups.
- Plan and manage events.
- Organize activists to join in ACLU lobbying and mobilization efforts.

Build relationships with community partners to connect local justice allies with the ACLU's state and national resources.

- Build and facilitate a southwest Ohio local bail reform coalition table.
- Develop relationships with key political players, opinion leaders, allied organizations and coalitions to build our base of support in the region.
- Coordinate with allied coalitions.

Increase awareness of the ACLU and its criminal justice reform efforts in southwest Ohio.

- Collect stories of impacted people.
- Generate public awareness and support by engaging with new, grassroots, and social media.
- Speak to community groups about ACLU campaigns and mission.

MINIMUM QUALIFICATIONS

- 2 years of experience in political or community organizing or in criminal justice reform.
- Demonstrated commitment to advancing the ACLU's values, mission and goals.
- Demonstrated communication skills, including writing and public speaking.

ADDITIONAL DESIRABLE QUALIFICATIONS

- Experience facilitating trainings.
- Project management experience.
- Demonstrated ability to interact effectively with staff, volunteers, the media and the public.

- Experience working in a team environment and participating in external coalition.

OTHER

The ACLU does not have an office in Cincinnati. The individual selected for this position is expected to work out of Cincinnati, using a co-working space. Associated expenses will be paid directly by the ACLU. The Campaigns Manager will work independently as part of a Campaigns Department carrying out strategic goals.

The position will involve considerable travel, in southwest Ohio and across the state. The ACLU of Ohio has offices in Cleveland and Columbus; the Campaigns Manager can expect to travel to Columbus at least 3-4 times a month, and at least once a month to Cleveland. Travel expenses are reimbursed.

The Campaigns Manager must be able to manage a flexible, full-time schedule, including attending occasional evening and weekend meetings and events.

This position does not require formal post-high school education or a college degree; history of incarceration is not necessarily a bar to consideration for the position.